



CORPORATE IMAGING

GRIEGER **G**

&

CARSTEN BRÜGMANN

2014 Image developed for a real estate investment company that reflects its Germany-wide operations. Acrylic laminate, triptych, 9 m. Client: HHH Real Estate



Our Product

CUSTOM IMAGE CONCEPTS

Developing and implementing unique imagery for a specific company and creating custom image concepts for rooms and buildings takes more than mere standard solutions.

GRIEGER and Carsten Brüggemann collaborate on client-specific images for:

- Conference rooms and prestigious spaces
- Foyers, hallways and office spaces
- Hotels
- Law firms and medical practices
- Public sector buildings and many others



2016 Development and creation of an image concept with 20 acrylic laminates for a medical practice.
Client: MVZ Rheuma (medical centre)

Your Individualised Solution

PERFECT COMPOSITION

The focus is your company and premises. This is our basis for developing an image concept that is just as unique as your business. We can use existing photography or create new images, integrating them in your company space in such a way that the colours and images are a perfect and unique fit for your premises. We are your one-stop source for the entire job – from developing the initial idea to installing the final artwork. Throughout the process we also advise you on security measures, material specifications and mounting options.



2014 Image development, integration in an existing room concept, acrylic laminate, triptych 3 x 4 m
Client: Reederei Erwin Strahlmann
(nautical shipping company)

Spatial Harmony

PUTTING COLOUR TO WORK

Your premises already speak a language with a vocabulary of colours. Based on your corporate design specifications, we develop images that integrate perfectly in the existing space and mirror the field of your business. A balance is struck between the image and its surroundings.

For your customers, this is an invitation and introduction to what you do.



Your Product as Art

INDIVIDUALISED PHOTOGRAPHY

No matter whether you sell apples or build logistics centres. Your product rendered in imagery is our basis for developing company-specific artwork for your premises. We develop a customised, product-specific image concept using your business as the basic theme, and implement this by means of photography and artistic image design. We work with various photographers from various disciplines of photography.



2016 Photographic rendition of newly constructed logistics systems, image concept, photography, implementation on site, acrylic laminate, triptych 3.7 x 1.2 m. Client: METROPLAN Holding



2016 Development and creation of an image for a glass wall. Adaptation of the motif for integration in the various glass elements. Film print, laminate on glass surface. Client: MVZ Rheuma (medical centre)

Integration in the Interior Architecture

IMAGE AS INTERIOR DESIGN

Images are integrated in your space as interior design elements. Wall-sized photos, integration in furnishings, light objects – the sky's the limit when it comes to ideas. In collaboration with interior architects, it is possible to design and create entirely new spaces. As part of our end-to-end service, we advise, develop and implement special solutions tailored to you and provide you with the image to suit the space.

Artistically Technical

THE ILLUMINATED IMAGE

A beacon in the darkness. Strategic placement of backlit images – on fabric, acrylic or fire protection materials – sets the atmosphere in your premises. Either as works of art set apart or integrated in your interior architecture. The effect is striking.



2015 Development and implementation of large-format illuminated images to shape the atmosphere of the windowless space of a medical practice.
Client: PNEUMOLOGICUM

2016 Image design of door elements.
Film print, laminate on glass surface. Opaque sealing.
Client: MVZ Rheuma (medical centre)

Artistically Technical

IMAGES COMBINED WITH TECHNICAL ELEMENTS

The technical situation on site has its own special requirements – either in the form of concealed sound insulation, curved walls or the image integrated in doors or structural elements. Images can help achieve a harmonious balance with the technical elements in your rooms. We collaborate closely with architects, steel workers and joiners to develop unique solutions for you.



2015 Illuminated image behind PET in curved stainless steel frame. Mailboxes integrated in an illuminated image.
Client: HlH Real Estate



2015 Design of a heavily frequented entranceway to an office complex. Panorama measuring 11 m in length, individual images laminated behind tempered safety glass, with anti-theft protection. Client: HIH Real Estate

Artistically Technical **PUBLIC SPACES**

Heavily frequented public spaces have special requirements when it comes to the materials used for images. Construction provisions and fire protection regulations need to be complied with. Special materials such as Signicolor® and fibreglass as well as laminates behind stable tempered safety glass are ideal in cases like these. We work directly with the architects and create special solutions that work perfectly.



2017 Image development for four foyers.
Direct-to-board print on Signicolor®, fire protection.
Client: SUMATRA Kantor (residential, retail and
office building)

Material Selection

OPTIMUM IMPLEMENTATION

In addition to the motif, the choice of material is key. It needs to be determined individually, dependent on the work and the venue. We have extensive expertise in this area, which has been honed by many years of experience, hands-on practice and material tests. This expert know-how makes it possible for us to find the perfect solution that takes durability and quality into account for any application conceivable.

What's the Best Way to Find
the Perfect Artwork for Your Space?

COOPERATION

Image artist Carsten Brüggmann and image producer Grieger GmbH are now consolidating and optimizing their many years of cooperation in the area of FINE ART IMAGING for companies in a client-oriented collaboration.

The aim of this collaboration is to optimise the planning and professional execution of your project. We support your vision from the initial consultation and custom image development all the way to mounting the artwork, in addition to coordinating all the professionals involved in the image project. Everything from a single source and always aligned with your requirements.

Your edge is with us! We take care of all image-specific and organisational tasks so you can concentrate on your work. Let us develop your dream image.



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All the passion of our craft goes into producing your images. Our aim: To turn ideas into reality with perfection. Feel free to think big. As a pioneer of large-format photography, we put the best materials, top-class technology and our decades of experience to work.

Award-winning Northern German photographer Carsten Brüggmann has been creating works of architectural and industrial photographic art for 20 years. His expertise now also includes designing interior spaces using client-oriented image concepts. The results he achieves for his clients are unique, high-impact combinations of theme-based backgrounds and harmonised colours for specific spaces.

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